

Franchise opportunities often present one of the most attractive options for individuals that wish to start their own business. Due to the recognizable nature of a franchised brand and a franchise's proven formula for the earliest stages of the business life cycle, franchisees develop a sense of assurance that they can succeed at operating their own company. However, franchisees often learn that the benefits that accompany the opportunity to operate under the franchisor's established brand require adherence to numerous requirements established by the franchisor company. Franchisees must assure compliance with location requirements, supply chain procedures and advertising limitations, which can require careful analysis of the agreement between the franchisee and franchisor.

Our Business & Finance Department represents franchisees across a number of industries, ranging from auto dealerships to food service businesses to logistics companies. Our experience, developed through representations involving a variety of franchises, allows us to provide franchisees with sound advice and counseling through every stage of a franchise relationship. If you are a franchisee that wishes to learn more about your rights and obligations pursuant to your franchise agreement, our team is prepared to guide you through these complex issues. To learn more, please contact Steven P. Roth, Esq. (sroth@rjglaw.com) or Christyan A. Telech, Esq. (ctelech@rjglaw.com) of our Business & Finance Department.