

Simplicity Recalls Cribs Due to Fall, Entrapment and Choking Hazards

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of product: Nursery-in-a-Box Cribs

Units: About 40,000

Manufacturer: Simplicity Inc., of Reading, Pa.

Hazard: The assembly instructions provided with the cribs incorrectly instruct consumers how to attach the crib's drop side. If improperly installed, the drop side can disengage from the crib, posing fall and entrapment hazards for the child. Additionally, the metal locking pins on the drop side can pop off, presenting a choking hazard.

Incidents/Injuries: CPSC is aware of an incident in which the crib's drop side, which was installed upside down, fell from its upright position and the metal locking pins became dislodged. Simplicity received a report of wrong instructions being packaged with the crib.

Description: The recalled cribs are part of the Nursery-in-a-Box furniture set which also includes a changing table and clothing organizer. The cribs are cherry, white or natural in color. Only model numbers 8910 and 8050 with serial numbers 3005 HY through 0806 HY are included in this recall. The model and serial numbers are printed on an envelope permanently attached to the mattress support. "Simplicity," model and serial numbers are also printed on a label on the bottom rail of the headboard.

Sold at: Department stores and children's product stores from August 2005 through May 2007 for about \$200.

Manufactured in: China

Remedy: Consumers should immediately check the crib to make sure the drop side is securely fastened and correctly installed. Contact Simplicity to receive correct assembly instructions, or consumers can download the assembly instructions at the firm's Web site, http://www.simplicityforchildren.com/ourproducts/notice_niab/verify.asp. Consumers can view a video on the firm's Web site showing the proper assembly of the drop side. If the drop side is not properly installed, consumers should stop using the crib until it is assembled correctly.

Consumer Contact: For additional information, contact Simplicity at (800) 784-1982 anytime, or visit the

firm's Web site at http://www.simplicityforchildren.com/ourproducts/notice_niab/index.htm

Firm's Recall Hotline: (800) 784-1982

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908